



GOLD COAST
INNOVATION CITY

BROADENING BROADBAND Connecting Your Place

Economic Development Branch
Gold Coast City Council





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INNOVATION CITY

Gold Coast City

A great place to holiday.

The best place to live.

The perfect place to do business.





Connectivity Issues

2/3 - rural, hinterland, low density

- Difficult terrain
- Distance from exchange
- Exchanges & rims not enabled
- Old copper cable in poor condition
- Pair gains





The Turning Point

- A cry for help
- Demand Aggregation
- Formulation of business case
- Approach to service providers for EOI
- Selection process
- Solution implemented
- Service upgraded





Funding Application

Aim to achieve connectivity for

- Up to 25,000 homes
- Up to 2,000 businesses
- Area 70km by 40km
- 25 small towns, villages, communities





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HiBIS

and it's effect on the business case

Demand + HiBIS Subsidy
= Affordable Broadband Connections





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Broadening Broadband Phase One

- Community Awareness & Engagement
- Driving Demand & Capturing Data
- Building Relationships with Service Providers





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Broadening Broadband Phase Two

- Preparing the Business Case
- Calling for Expressions of Interest
- Selecting Preferred Suppliers





Broadening Broadband Phase Three

- Facilitating Rollout
- Driving Uptake
- Assessing Social & Economic Impact



Conclusion

- Demand + HiBIS = Business Case
- Community + Service Provider + Council
= Mutual Benefits
 - Benefits to Community
 - Growth for Service Providers
 - Social & Economic Impact for Region



BROADENING BROADBAND

Future Proofing the Gold Coast

Questions?

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