

# Regional competition

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# Regional competition

- Competition has been elusive outside CBDs and some metro areas
- Concerns focus on the local access copper network
- Clear relationship between competition and need for regulation



# ACCC role

- ACCC facilitates access to critical parts of the Telstra network
- No direct pricing role, unless called on to arbitrate
- Ensure anti-competitive conduct does not hinder new entry



# Broadband

- Dominant DSL services provided over ubiquitous copper network
- Focus of access regulation on key inputs to DSL (ULLS, LSS)
- Potential for competitors bypass Telstra network and differentiate



# Backhaul

- Significant backhaul costs in connecting back to metro point of presence
- Backhaul already a declared service, with pricing principle in place
- ACCC role in determining need for further pricing guidance



# Content

- Content likely to be a key issue, particularly in regional areas
- Important that competitors can offer the 'triple play' and recoup costs
- ACCC role in scrutinising acquisition of compelling broadband content



# Questions

