

Media contact: Lauren McGinley  
D: 02 9495 8904  
M: 0416 245 478  
E: [lauren.mcginley@atug.org.au](mailto:lauren.mcginley@atug.org.au)

[www.atug.com.au](http://www.atug.com.au)

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Australian  
Telecommunications  
Users Group

**Media Release**

### **Broadband Awards 2008**

#### **ATUG is looking for Australia's leaders in the effective use of broadband**

ATUG has been at the forefront of the debate in Australia about broadband since 2001. Our interest is making sure broadband is available everywhere at affordable prices so users can experience firsthand the changes broadband makes possible.

In 2007 we began the search for Australia's Leaders in the Effective Use of Broadband using our network of members, associations, industry, government and many contacts from our successful ATUG Regional Communications Roadshow.

We presented awards to people really making a difference with broadband in health, security, agri-business and community life. See <http://www.atug.com.au/atug2007winners.cfm> for our 2007 Award Winners.

In 2008 ATUG's national search begins now with the launch of the 2008 Broadband Awards.

We will be looking in all states, with the support of our state based branches and Convenors.

We will be working with Government to find broadband champions across Australia.

We will be working with industry and industry associations to find the best examples of broadband making a difference.

ATUG will be encouraging users of broadband from business - small and large, government and community to tell their story of the benefits broadband has brought to business and everyday life.

The winners of the Broadband Awards for 2008 will be announced at ATUG's 2008 Annual Gala Dinner Event attended by 300 industry leaders at the Australian Technology Park on March 12, 2008.

To view the award criteria or to get an early start on the application process go to [www.atug.org.au/NationalBroadbandAwardProForma.cfm](http://www.atug.org.au/NationalBroadbandAwardProForma.cfm) for a simple, seven question submissions page.

You can also nominate someone you know to be considered for the award.

Nominations close on 8<sup>th</sup> February.

For more information about the Broadband Awards and how you or your organisation can be involved please contact Lauren McGinley at ATUG on 02 9495 8904 or visit <http://www.atug.com.au/NBBAward08.cfm>