



AUSTRALIAN
TELECOMMUNICATIONS
USERS GROUP
LIMITED

invites you to a free SME Breakfast



How businesses can get a better deal with their communications technologies by:

- knowing more
- using better
- getting cheaper!



Details:

Wednesday 31 October 2007

7:30am for a 8am start till 9:30am

The Chatswood Club

11 Help Street

Chatswood NSW 2067



Speakers:

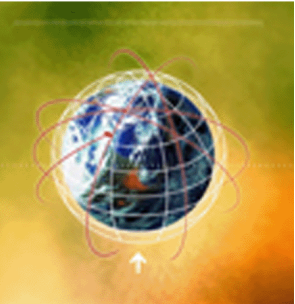
David Havyatt, Havyatt Associates – Negotiating Communications Deals

David Ramsay, iSheriff – Internet Security

Jonathon Jones, GQ-AAS – Prices and Value for Money

Dean Pearson, CISCO – Networking Strategies for Smart Business

Joe Bowers, Distil – Marketing for Success



ATUG is a not-for-profit membership-based organisation of Australian telecommunications users and has been working for better choice, value and services in the sector since 1981. For more information on ATUG go to www.atug.com.au

A core role of ATUG is to improve outcomes for business users of communication technologies, starting with focus on creating competition and progressing to focus on driving innovation and market outcomes through information sharing between end users of all categories and industry.

ATUG is involved in ongoing research in the SME market to identify the needs, choices, applications and intentions of this group of users in regard to the role of information and communications technology in their business operations. As a result ATUG has developed a series of events in the SME space, working toward making it easier for SMEs to understand what technologies and services (including support) are available to improve their business operations.

RSVP: Vanessa McGinley on 02 9495 8999 or vanessa.mcginley@atug.org.au



Supported by:

