

You are invited to the

ATUG crossXconnect

ACT ATUG crossXconnect BREAKFAST meeting!

Date: Tuesday 21 August 2007

Time: 8:00am - 9.30am

Venue: Hyatt Hotel, Commonwealth Avenue, Yarralumla

Featuring: Dr Catriona Wallace, Director, callcentres.net, and
Nick Buckle, CEO, iTa

Cost: **Free Event (N.B. This event requires an RSVP)**

“Unlock the Value of Speech – an Executive Briefing”

Speech recognition is a proven technology, yet only 11% of Australian call centres have implemented a speech self service application.

Launch of Australia's first Speech Recognition Index - learn the current opportunities and barriers for speech self service from recent research.

Understand the value of speech recognition, particularly in call routing applications, highlighted in the new findings from callcentres.net

Update your organisation on new market offerings that unlock the value of speech recognition.

RSVP: atugact@atug.org.au

More information contact: Stuart Althaus on 0411883203

As part of the services to its membership, ATUG e-mails members of informed developments in the industry & forthcoming events, which may be of interest to you. If you would prefer not to receive further messages from ATUG, please [Click Here](#) to confirm your request.

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