

Dr Ken Carr
CEO, LongReach

Ken is responsible for all business operations for the company and together with the management team and employees of the organization; deliver the vision of building LongReach into a pre-eminent Australian telecommunications equipment supplier. Ken is well suited to this role having extensive experience within the IT&T industry both with equipment suppliers and carriers.

Ken has held senior business unit positions for IBM, Lucent, AT&T and BT; and within each organization has delivered major business development and reorganization programmes.

Prior to joining LongReach, Dr. Ken Carr worked for IBM Global Services-and was responsible for a number of the largest call centre consolidation projects worldwide. These included Telstra's 300 call centres reorganisation and other consolidation projects for ANZ Bank, Ansett/Air New Zealand merger and Hong Kong Telecom.

Previously Ken spent six years at Lucent Technologies where he was the Regional Director, Marketing and Offer Management. Ken was on the Asia Pacific Board of Lucent Technologies and a Board member of Tata/Lucent in India for three years.

Ken has a Phd, MBA, BSc Avionics and FAICD.