

BIOGRAPHY

MALCOLM LONG

Malcolm long is the Director of the Australian Film Television and Radio School and a Member of the Australian Broadcasting Authority.

He is also a director of the Macquarie Communications Infrastructure Group.

He has been a consultant working in the area of media and communications business strategy and policy development. His clients have included Commonwealth and State government departments, major communications companies and media enterprises.

From 1993-98 Malcolm Long was Managing Director of SBS Corporation, Australia's national multicultural broadcaster. Prior to this he was Deputy Managing Director of the Australian Broadcasting Corporation and before that Director of ABC Radio.

Mr Long is a former Chairman of the London-based International Institute of Communications and a former President of the Australian Museum in Sydney.

He has spoken and written widely on the role of communications in business and government and the impact of new communications technologies on social and cultural development.