

## **Mark McDonnell**

Mark McDonnell has wide experience in undertaking field based research in the communications and information technology industries over an extended period. He has consulted and provided research to leading industry organisations including Telstra, Optus, Telecom New Zealand, IBM, Ericsson, GE Information Services and many others.

Last year, Mark took on the newly created role of Information Services Manager for ATUG. In this capacity, he manages a range of market research studies, funded on a syndicated basis by leading suppliers to the communications and IT industry, including Optus, Primus, CISCO Systems, NEC and Trysoft Corporation, a listed software development company.

Mark's qualifications are B.A (Hons), M. App. Fin, FAICD, ASIA. In addition to working with ATUG, Mark is an equity market analyst, specialising in the telco sector.