

*"Rob Connell, ICT Project Officer, Murray Regional Development Board - Biography*

*Rob Connell is a technically proficient marketing professional with 18 years experience in Integrated Marketing Communications utilising modern computer and communications equipment.*

*He has worked in the Albury Wodonga region for that last 12 years, initially as a lecturer in the Charles Sturt University School of Business and, for the last 8 years, as a chief driver and champion of regional telecommunications development.*

*Instigator and founding member of the Regional ICT Committee, Rob is now employed full-time on the development of the region's telecommunications infrastructure charged with overseeing the implementation of Albury-Wodonga's CAN DP project and its future extension across 16 local government areas in NSW and Victoria.*

*Rob Connell is also the Community Demand Aggregation Broker for the Murray Region."*