



"To achieve high quality telecommunications services at OECD benchmark prices for Australian businesses."

ATUG 2009 Digital Economy Stakeholders' Future Forum – End User NBN Success Factors

26 August 2009 – 1.30pm till 5.00pm

Brisbane – DLA Phillips Fox, Level 29, Waterfront Place, 1 Eagle Street, Brisbane

Speakers include: Dick Rowe, RowComm
Dr Adrian McCullagh, Telecommunications Consultant
Bevan Slattery, Pipe Networks

Presenters will focus on the policies and programs that need to be in place to support the accelerated development of Australia's Digital Economy. ATUG is seeking input to focus attention on the needs of business operating in a Digital Australia. Specific topics are policies and programs which:

- reflect new platforms,
- encourage innovation and
- provide a strong integrity and assurance framework

| | |
|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.00pm | Opening tea and coffee |
| 1.30pm – 2.10pm | Welcome - Forum Chair - Forum outline and presenter introductions – Set the Scene |
| 2.10pm – 2.30pm | What sorts of things could we all do with an NBN and a Digital Economy – what are the BIG policy pieces to be dealt with for a fully effective Digital Economy |
| 2.30pm – 2.50pm | What needs to be reflected in new platforms in a fully effective Digital Economy |
| 2.50pm – 3.10pm | Encourage innovation – what are the BIG policy issues needed to ensure innovation is encouraged |
| 3.10pm – 3.40pm | Afternoon Tea |
| 3.40pm – 4.00pm | Integrity and Assurance, E-Capability, Privacy, Digital Confidence, Empowered Consumers – what do we need to put in place to ensure a strong integrity and assurance framework for a fully effective Digital Economy |
| 4.00pm – 4.40pm | Interactive Discussion |
| 4.40am – 5.00pm | Forum Wrap up and Conclusion |
| 5.00pm | Light Refreshments |

Forum Registration: Cost: ATUG Member **\$70.00 + GST** ATUG Non Member **\$120.00 + GST**

To: Elizabeth Lawler on Email: elizabeth.lawler@atug.org.au

If paying by credit card please circle your preferred card: AMEX MasterCard VISA Diners

Name of Attendee/s:

.....

If paying by Credit Card - Name on Card:

If paying by Credit Card - Card Number:

If paying by Credit Card - Expiry Date:Signature:

Contact Email:

If you would like to pay by EFT: Bank: NAB BSB: 082 401 Account Number: 02615 52621