



**Communicate, Collaborate, Innovate**

Australian  
Telecommunications  
Users Group

**Media Release**

**ATUG 2008 Regional Communications Roadshow  
'How to Take Advantage of the Digital Economy'**

The Australian Telecommunications Users Group (ATUG) will be visiting Orange on Tuesday 1 July and Wednesday 2 July 2008 as part of their Regional Communications Roadshow. The Roadshow is a free event for local community and business to attend to hear the latest from government and industry on regional communication tools.

Since 2003 ATUG's Regional Communications Roadshow has visited 56 towns, travelled over 75,000 kilometres and has spoken with over 2,000 people. Showing a strong commitment since 2003 to support the policy and funding the Australian Government has made to accelerate and extend the rollout of broadband in regional areas, ATUG endeavours to work with local communities on the benefits, services and tools that next generation networks can deliver – 'How to Take Advantage of the Digital Economy'.

ATUG's vision is for regional Australian telecommunications users to have access to competitively priced, innovative, quality communications services that improve Government services, community life and business outcomes. ATUG is excited about working with this year's sponsors to promote the availability and use of the latest communications technologies and programs throughout regional Australia.

A not-for-profit membership organisation ATUG has worked with industry and government to meet the needs of end users over the last 27 years. ATUG's mission is to continue to represent the interests of users through ongoing debate on the effectiveness of telecommunications policies and to lobby hard for further change. ATUG has already contributed to major reforms, such as mobile number portability, broadband access and pricing, regional services and best practice procurement.

Please join ATUG, we will hold two identical events

**1 July 2008 – Evening Event**

**When:** 1<sup>st</sup> July

**Where:** Orange Ex-Services Club, 231-243 Anson St, Orange

**Time:** 5:30pm for 6:00pm start – 8:00pm

**2 July 2008 – Morning Event**

**When:** 2<sup>nd</sup> July

**Where:** Orange Ex-Services Club, 231-243 Anson St, Orange

**Time:** 7:00am for 7:30am start – 9:15am

**Program:** Presentations for first hour, networking and refreshments for second hour

**Cost:** Free of charge, all welcome

**RSVP to:** [patrick.sinclair@atug.org.au](mailto:patrick.sinclair@atug.org.au) or 02 9495 8999

**For more information, go to:** [www.atug.com.au/RegionalRoadshow08.cfm](http://www.atug.com.au/RegionalRoadshow08.cfm)

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[www.atug.com.au](http://www.atug.com.au)