



Communicate, Collaborate, Innovate



Australian
Telecommunications
Users Group

Media Release

Thursday 11 March 2010

4th ANNUAL NATIONAL AWARDS FOR THE EFFECTIVE USE OF BROADBAND

ATUG congratulates the winners of the 4th Annual National Awards for the Effective Use of Broadband. As Australia heads into the National Broadband Network and the emerging Digital Economy, the 2010 award winners point to the power of advanced communications services and broadband in making a real difference:

- Improving productivity and efficiency
- Improving customer service
- Creating or expanding community outcomes
- Creating or expanding a market
- Developing innovations based on broadband

The awards were presented at ATUG's Gala Networking Evening on the 11th of March at the Australian Technology Park by the Minister for Broadband, Communications and the Digital Economy, Senator Stephen Conroy. The winners are:

Business

Winner – The Brolga Project – Work Placement tool.
Highly Commended – iiNet for Work from Home.

Community

Winner – Tasmanian Electronic Commerce Centre for Hobart Wireless Waterfront
Highly Commended – ABC Innovation for Black Saturday website.

Education

Winner: xsel, Australia's first Virtual Selective High School (Department of Education, NSW)
Highly Commended: TAFE SA for the Tele-Learning Connections.

Government

Winner ETCorp for the GPAC System used in the City of Belmont (WA) community safety project.

Health

Joint Winner: Church Resources for the ConnectCare service.

Joint Winner: Hunter New England Area Health Service for the Emergency Care system.

Macquarie Telecom is ATUG's Industry Partner for the 2010 National Awards for the Effective Use of Broadband

Gary Hewitt, Carrier Relations Manager of Macquarie Telecom congratulated the winners on their innovative use of broadband and the applications and uses they had developed to do better business and to deliver better outcomes for customers and clients.

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